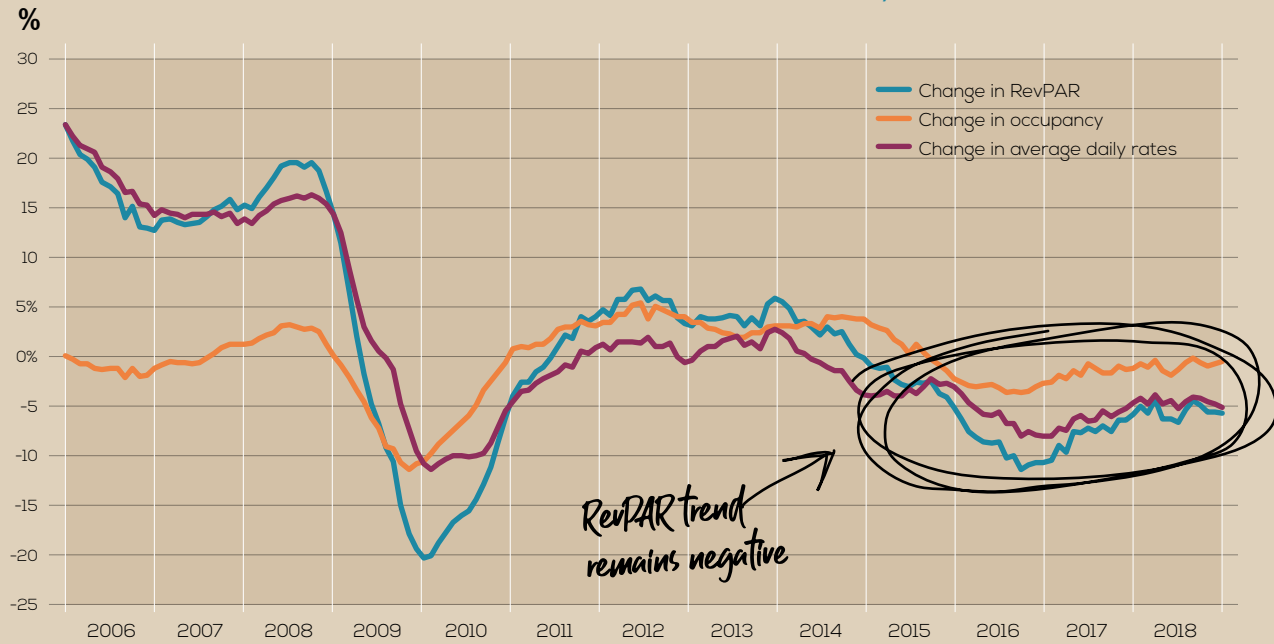


# HOTEL HEADWINDS PERSIST

Middle East hoteliers can expect challenging market conditions to continue as oversupply and slower demand growth stall the recovery of revenues and occupancy rates in 2018

## MIDDLE EAST HOTEL PERFORMANCE, 2006-18



## HOSPITALITY MARKET RESULTS BY CITY, 2018

**CASABLANCA**

Occupancy: 63.9 ↓ -2.2  
 Average daily rates: \$112.5 ↑ 2.7  
 RevPAR: \$71.9 ↑ 0.5

**CAIRO**

Occupancy: 72.5 ↑ 11.0  
 Average daily rates: \$96.2 ↑ 10.6  
 RevPAR: \$69.7 ↑ 22.8

**SHARM EL-SHEIKH**

Occupancy: 53.3 ↑ 23.1  
 Average daily rates: \$61.5 ↑ 23.3  
 RevPAR: \$32.8 ↑ 51.9

**BEIRUT**

Occupancy: 58.4 ↑ 1.7  
 Average daily rates: \$152.0 ↑ 1.2  
 RevPAR: \$88.8 ↑ 2.9

**AMMAN**

Occupancy: 51.4 ↑ 2.0  
 Average daily rates: \$137.8 ↓ -2.5  
 RevPAR: \$70.8 ↓ -0.5

**ABU DHABI**

Occupancy: 71.8 ↓ -0.2  
 Average daily rates: \$113.7 ↓ -4.4  
 RevPAR: \$81.6 ↓ -4.6

**RIYADH**

Occupancy: 55.6 ↑ 2.7  
 Average daily rates: \$170.2 ↓ -10.8  
 RevPAR: \$94.6 ↓ -8.4

**MANAMA**

Occupancy: 52.3 ↑ 1.4  
 Average daily rates: \$157.5 ↓ -5.5  
 RevPAR: \$82.3 ↓ -4.2

**DUBAI**

Occupancy: 75.4 ↓ -2.5  
 Average daily rates: \$172.5 ↓ -6.0  
 RevPAR: \$130.1 ↓ -8.3

**JEDDAH**

Occupancy: 58.1 ↓ -1.4  
 Average daily rates: \$284.2 ↑ 9.7  
 RevPAR: \$165.0 ↑ 8.1

**MUSCAT**

Occupancy: 56.7 ↓ -5.0  
 Average daily rates: \$165.0 ↓ -1.7  
 RevPAR: \$93.6 ↓ -6.6

**KEY**

- Occupancy (%)
- Average daily rates (\$)
- RevPAR (\$)
- ↑ ↓ % change in metric